

# BRAND GUIDELINE

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Logo and brand identity





**WINTER SLIDE**



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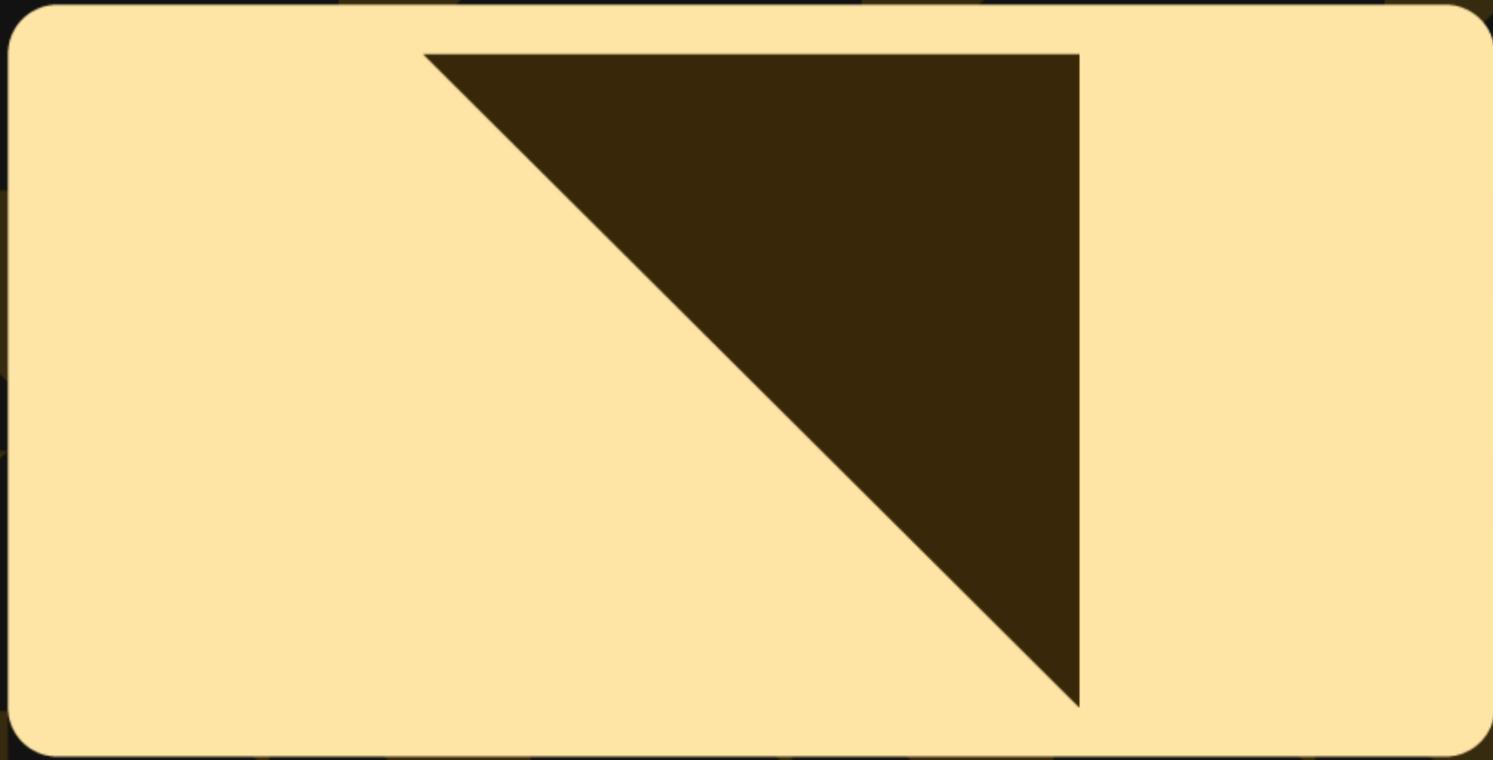
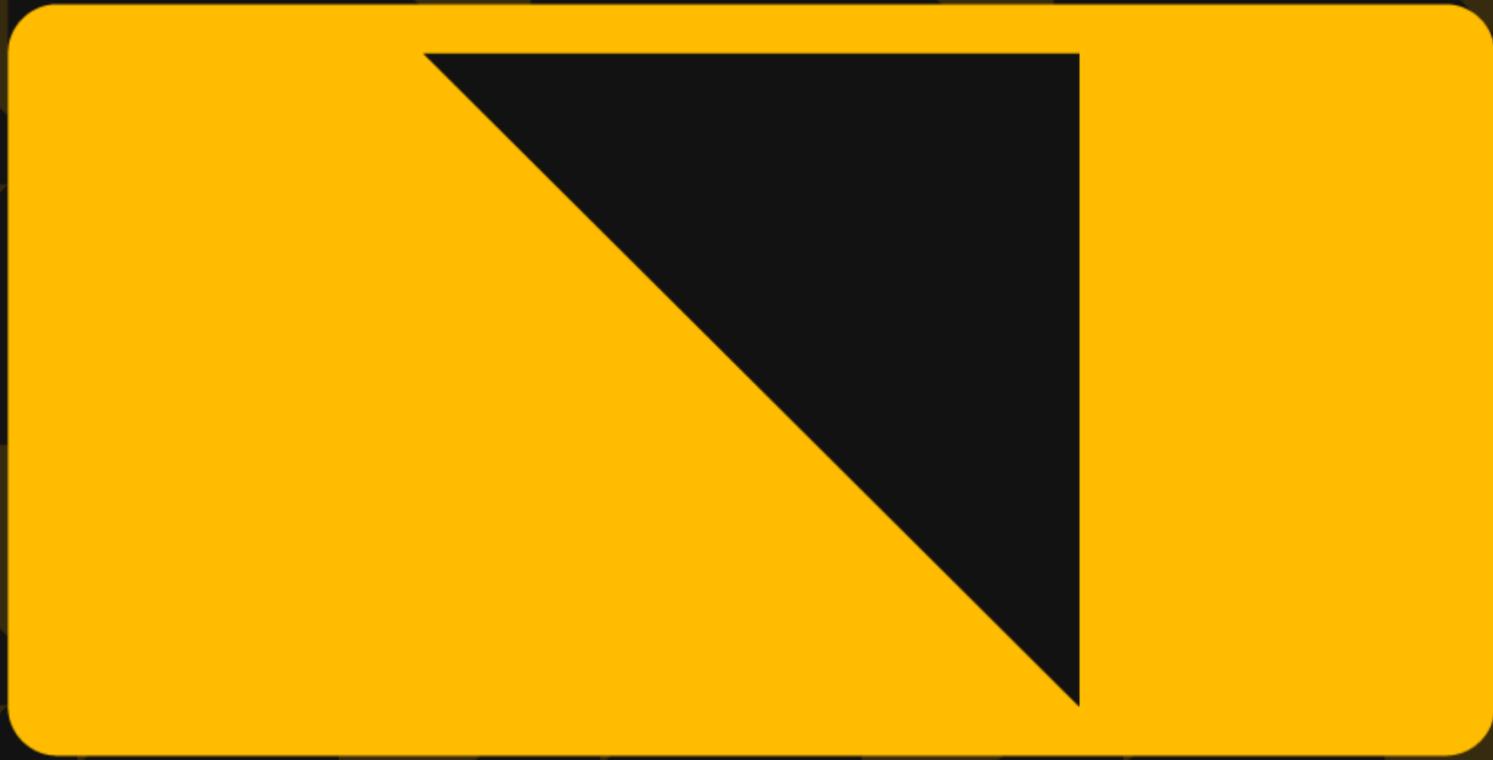
**INTER SLIDE**

**INTER SLIDE**

**INTER SLIDE**

**INTER SLIDE**





SUNGLOW

HEX: FFBC00

BROWN

HEX: 382809

SAHARA SUN

HEX: DEB893

HIGH VOLTAGE

HEX: CB0120

GROOVY GREEN

HEX: 1DD976

SWALLOWTAIL

HEX: FEE5A5

NOIR

HEX: 121212

BLANC

HEX: FFFFFFFF

# Typographie

Futura

## Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Yy Zz  
0 1 2 3 4 5 6 7 8 9  
? ! & @ # « » ` ' ( ) / . ; , : = + \* \$ £ € ^ ° ` - \_ ° > <

## Medium

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Yy Zz  
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**INTER ECO**

**INTER SCIENCE**

**INTERNATIONAL**

**INTER SPORT**

**INTERVIEW**

**INTER TECH**

**INTER PLANETE**

**INTER POLITIQUE**

**INTER CULTURE**

**INTER SOCIETE**

**INTER ÉCO**

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**INTERVIEW**

**INTER TECH**

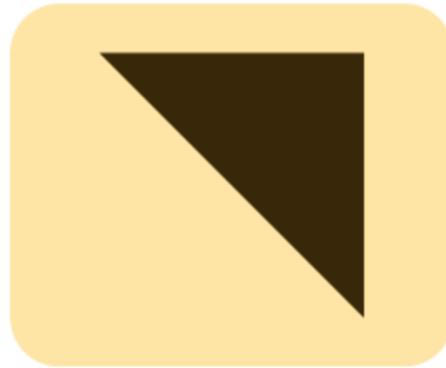
**INTER PLANETE**

**INTER POLITIQUE**

**INTER CULTURE**

**INTER SOCIÉTÉ**

**SOYEZ À  
L'ÉCOUTE  
DU MONDE**



**INTERNATIONAL** **ÉCONOMIE**  
**SCIENCE ET TECHNOLOGIE**  
**MÉDIAS ET CULTURE** **SOCIÉTÉ**  
**POLITIQUE** **SPORT**  
**ÉLECTION** **ENVIRONNEMENT**  
**RELATION**

### TYPOGRAPHIE - FUTURA

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum



**IS** interslide **LIVE**  
**Emmanuel Macron**  
**arrive à l'ouverture**  
**des JO**  
**PARIS 2024**

